

ESG: THE NEW ECONOMIC REALITIES FOR BUSINESS CHALLENGES, OPPORTUNITIES & GOAHEADS

A HYBRID TRAINING PROGRAM

16TH DEC 2022, FRIDAY: MUMBAI CRICKET ASSOCIATION CLUB, BKC-BANDRA, MUMBAI
7TH JAN 2023, SATURDAY: ONLINE

THE BACKGROUND

ESG signifies, perhaps, the most important competitive advantage of a firm in a world where sustainability would be the key requirement from (and driver for) businesses. In this new emerging world, ESG remains the best proxy to determine the fate of business and economics. What is not sustainable environmentally (E) and socially (S) and not well governed (G), is not sustainable as a business too!

The fact that strategic investments in ESG pays long term dividends is not unknown anymore. However, there are many challenges too. There is no easy way. There is no one way. Things need to be contextualized with care and wisdom and the task is to turn all challenges into opportunities.

CBSR's program is designed and conducted by some of the most experienced academicians and research professionals in India. It's uniqueness lies in its teaching methodology, interactivity and the way it seeks to empower business managers and leaders with knowledge and practical skills to navigate this emerging domain.

A UNIQUE HYBRID
LEARNING
EXERCISE FOR
CORPORATE
MANAGERS



PROGRAM COVERAGE

The program will consist of five modules:

MODULE 1: SMARTER BUSINESS & ESG: AN EVIDENCE BASED ANALYSIS

- a. ESG- a push for change
- b. ESG- a core competitive advantage
- c. ESG- value creation for sustainable business
- d. Managing stakeholders' expectations
- e. What's the trade-off?

MODULE 2: PROFILING ESG RISK FOR THE ORGANIZATION

- a. Materials vs. Non-material risks
- b. Identification of Material risks (MI)
- c. Risk information flow in the organization
- d. Assessing and Mapping ESG Risks across value chain

MODULE 3: ESG ACTIONS BY THE ORGANIZATION

- a. Board's Buy-in
- b. Understanding and earmarking key ESG issues in the organization
- c. Analysing competitors' situation
- d. Prioritizing ESG risks
- e. Managing and integrating ESG risks in overall corporate strategy

MODULE 4: OPERATIONALIZING PROCESS

- a. Goal setting
- b. Assigning leadership mandates
- c. Financing
- d. Communicating stakeholders

MODULE 5: ASSIGNMENTS

WHO SHOULD ATTEND

Senior Business Executives

LEARNING PEDAGOGY

Classroom interaction followed by assignment and workshop

KEY TAKEAWAYS

- Acquiring an in-depth understanding of ESG issues in the context of business and development
- Identifying the entire gamut of challenges
- Learning the art of strategizing to integrate ESG into business value chain
- Developing skills to undertake ESG risk assessment
- Understanding and acquiring skills for financial planning for ESG
- Learning the art of optimising ESG's competitive advantages

REGISTRATION LINK

To register, please click <https://pages.razorpay.com/ESGNERB>

FEES

Individual: ₹ 14000

Early Bird (upto 24th Nov, 2022): ₹ 12000

IMPORTANT DATES

- Opening of registration: 10th Nov 2022
- Last date for early birds: 27th Nov 2022
- Registration closes on: 14th Dec 2022
- Program Commences: 16th Dec 2022
- Online Workshop, feedback and Certificate distribution: 7th Jan 2023

VENUE

16th Dec, 2022: Mumbai Cricket Association Club, BKC-Bandra, Mumbai

7th Jan 2023: Online

ABOUT THE PROGRAM DIRECTOR

Prof. Manipadma Datta is the Chairperson, Executive Committee of CBSR and a Visiting Professor at the NTPC School of Business. Prior to this he was the Vice Chancellor and Professor of Policy and Management Studies at TERI SAS. Prof. Datta has served many institutions of eminence including University of Calcutta, Vidyasagar University, Nirma University, Institute of Management Technology, Ghaziabad, Indian Institute of Management Lucknow, International Institute of Management Delhi and Vrije University Brussels. He is a regular contributor to national and international refereed journals and is on their editorial boards. A regular consultant to IFC, World Bank, Government of India sponsored research projects; he has developed housing finance models for the poor in Bangladesh and Nepal and a business model for utilising biodiversity of the Cooperative Republic of Guyana, South America. He holds a Masters Degree and a PhD from the University of Calcutta; he is also a Fellow (FCS) of the Institute of Company Secretaries of India. He can be reached at chairperson@cbsr.in.

ABOUT CBSR

The Center for Business and Social Research (CBSR) is a think tank created for the purpose of providing research-based solutions to business and social problems. CBSR views business and society inseparable, one impacting the other. The organisation comprises some of the best minds from India and abroad, with a pool of considerable expertise and experience. While focusing on education and training, CBSR's domain of expertise is quite versatile and includes sustainable development, sustainability reporting, CSR, gender issues in business and society, sustainable finance, circular economy as some of its thematic areas.

CBSR believes that education brings consciousness and consciousness brings change! In this complex era of uncertainties, expanding knowledge and technology, CBSR vows to take it as a mission to help stakeholder groups arrive at informed decisions. The Center is committed to human capacity building through knowledge sharing and firmly believes in 'Development through Value Sharing'!

CONTACT

For further queries, please email Dr. V. Tyagi (Secretary & Treasurer); secretary@cbsr.in; help@cbsr.in