



# SOCIAL STOCK EXCHANGE (SSE) AND INDIA'S SOCIAL SECTOR DEVELOPMENT

An Online Certificate Program by  
(Oct 15-29, 2022 / Consecutive  
Saturdays)



## The Background

The Indian Capital Markets regulator, the Securities and Exchanges Board of India (SEBI) has notified last 25th July, 2022 the framework for a social stock exchange (SSE). The notification is a natural sequel to what our Finance Minister proposed in the Union Budget of 2019-20.

To begin with, a capacity-building exercise with a budget ₹100 crore is under process by SEBI, taking NABARD and SIDBI into its fold. Such an entity would take both for-profit enterprises (FPE) and non-profit organisations (NPO) under its arm as a social enterprise, the main purpose remaining to make a well regulated easy-access fund platform. SSE is thought to have tremendous potential to play a big catalyst role.

India has traditionally been a prominent hub of social sectors that consistently catered to the overall inclusive economic development for ages. More often than not, this vast sector has complemented the governmental schemes of development of the country's people. Now with the Sustainable Development Goals (SDGs) taking the centre-stage of global development initiatives, a synchronisation is evidently necessary to engineer and ensure goal achievement. The business world is not beyond this process too. The idea of integrated reporting, which is the final future of the corporate disclosure system, has social capital as one of the six capitals a company would be obliged to disclose!

With increased transparency ensured through disclosures, immense opportunities are thus opened up for the social enterprises (SE) in India to raise funds through a trusted regulated body. No eligible SE can afford to lose the chance to leverage! This Program is designed for those who are serious social engineers!



## Program Coverage

The certificate program will consist of seven modules:

### Module 1: Understanding Social Enterprises

Definition of social enterprises (SE), Legal existence of NPOs and FPEs in India, Role in the development space

### Module 2: Understanding SSEs

Definition of Social Stock Exchange, its role, benefits and eligibility conditions for SEs to be listed on the SSE

### Module 3: Listing Mechanism and Process

Requisite qualifications for both NPOs and FPOs and the processes involved.

### Module 4: Funding Mechanisms of SEs

Innovative tools and fund-raising mechanisms of NPOs and FPEs

### Module 5: Social Impact Analysis

Understanding Social impact analysis, Impact standards and analysis tools for evaluating impacts generated by enterprises

### Module 6: Policy, Governance and Regulatory Issues

Existing policy and regulatory framework governing SSE in India, Social audits, Disclosure and reporting mechanisms by SEs

### Module 7: Global Experiences and Going Forward

What has worked and what hasn't worked in existing SSEs?

## Who should attend?

- NPO/FPE executives/ entrepreneurs/ representatives
- Social Funding agency officials
- Business executives
- Academicians and research scholars
- Self-employed entrepreneurs.

## Learning Pedagogy

The program will be delivered by experts from the academia, industry and the social sector through:

- Lectures
- Assignment-based group discussions
- Case Analysis



## Key Takeaways

- Getting an in-depth understanding of key issues involved with/ in SSE
- Gaining a comprehensive view of the expected role and impact of SSE mechanism
- Equip SE executives with requisite skills set to leverage opportunities on this special purpose vehicle
- Developing ability to align with bigger market of social capital.

## Registration

- To register, please click <https://pages.razorpay.com/SSECBSR>

## Fees

- Individual participant registration: ₹3500
- Early Bird participant registration: ₹3000
- Early Bird Group registration (of 3 or more): @ ₹2900
- Group Registrations after Sept 20, 2022: @ ₹3200

(For Group registrations, please contact Dr. Vivek Tyagi at vt.cbsr@gmail.com; +919871897408)

## Key Dates

- Opening of link for registration: Aug 20, 2022
- Last date for early bird registration: Sept 17, 2022
- Last date for registration: Oct 10, 2022
- Last date for early bird group registration: Sep 20, 2022
- Last date for group registrations Oct 10, 2022
- Commencement of Program: Oct 15, 2022
- Conclusion of Program and Certificates: Oct 29, 2022

## Venue

- Online Sessions through Zoom.
- Joining link will be shared with the registered participants by 12 October, 2022.



## About the Program Director

Prof. Manipadma Datta is the Chairperson, Executive Committee of CBSR and a Visiting Professor at the NTPC School of Business. Prior to this he was the Vice Chancellor and Professor of Policy and Management Studies at TERI SAS. Prof. Datta has served many institutions of eminence including University of Calcutta, Vidyasagar University, Nirma University, Institute of Management Technology, Ghaziabad, Indian Institute of Management Lucknow, International Institute of Management Delhi and Vrije University Brussels. He is a regular contributor to national and international refereed journals and is on their editorial boards. A regular consultant to IFC, World Bank, Government of India sponsored research projects; he has developed housing finance models for the poor in Bangladesh and Nepal and a business model for utilising biodiversity of the Cooperative Republic of Guyana, South America. He holds a Masters Degree and a PhD from the University of Calcutta; he is also a Fellow (FCS) of the Institute of Company Secretaries of India.

## About CBSR

The Center for Business and Social Research (CBSR) is a think tank created for the purpose of providing research-based solutions to business and social problems. CBSR views business and society inseparable, one impacting the other. The organisation comprises some of the best minds from India and abroad, with a pool of considerable expertise and experience. While focussing on education and training, CBSR's domain of expertise is quite versatile and includes sustainable development, sustainability reporting, CSR, gender issues in business and society, sustainable finance, circular economy as some of its thematic areas.

CBSR believes that education brings consciousness and consciousness brings change! In this complex era of uncertainties, expanding knowledge and technology, CBSR vows to take it as a mission to help stakeholder groups arrive at informed decisions. The Center is committed to human capacity building through knowledge sharing and firmly believes in 'Development through Value Sharing'!

## Contact

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